

Join us at the McKinsey & Trackunit Predict Summit.

On May 15th 2018 we have the pleasure of inviting you and other prominent decisionmakers and stakeholders in the Construction industry to a full day seminar. It focuses on the value of data, best practises and new business models based on analysis and knowledge.

The seminar features a mix of experienced industry leaders and innovative thinkers. We will discuss on business strategies around telematics and data-based services, technologies to enable the opportunities, and disruptions of the construction industry through digitalization. Finally, we want to create an open discussion atmosphere for an attractive networking opportunity

WHY SHOULD YOU ATTEND?

- Inspirational speakers from leading companies
- Access to McKinsey analyst briefings
- Industry-focused content to drive business growth
- An exclusive networking opportunity

REGISTRATION

Deadline	May 1st, 2018
Price	1,250 EUR (excl. travel and accommodation)
Email	bia@trackunit.com
Phone	+45 4038 9914

At registration please indicate if you would like to attend a McKinsey Strategic Briefing on Monday May 14th at the McKinsey & Company office in Copenhagen.

If you would like our help to make a hotel reservation for you in Copenhagen, please notify us when registering for the conference.

McKinsey&Company



PREDICT

COPENHAGEN SUMMIT

14-15 MAY, 2018



Hotel Scandic Copenhagen
Vester Søgade 6
1601 Copenhagen, Denmark



Monday, May 14th 12:00 - 21:30
Tuesday, May 15th 8:30 - 17:00

MONDAY, MAY 14TH

12.00 - 18.00

Strategic Briefings with McKinsey, McKinsey Office



Ondrej Burkacky | Partner, McKinsey & Company
Individual strategic briefings covering industry-related topics, including opportunities and growth strategies
By Ondrej Burkacky & Co.

18.00 - 21.30

Informal Evening with Dinner and Networking

08.30 - 09.00

Breakfast

09.00 - 09.30

Welcoming & Introduction

09.30 - 10.00

The Digital Future of Construction



Maria Joao Ribeirinho | Partner, McKinsey & Company
The number one private-sector think tank in the world in 2017

Maria will discuss a potential digital future of the construction industry and the impacts on today's value chain and players

10.00 - 10.30

Data-driven Services in Rental Eco-systems



Helge Jacobsen | Vice President, United Rentals
Largest US rental company with the world's largest rental fleet

Helge will talk about the challenges and opportunities of telematics and data-based solutions for the construction rental market

10.30 - 11.00

Coffee Break

11.00 - 11.30

Software & Services for Power Tools



Johannes Paefgen | Head of Development, Tool Services
Hilti Group is a global giant in construction tools & equipment

Johannes will share his perspective on how software technologies are changing power tools and their application

11.30 - 12.00

A Startup Perspective on Construction



Vinay Venkatraman | CEO, Leapcraft
Digital transformation company fusing design, data & sensor science

Vinay elaborates on how good data sets and sensor science can change your business and form the basis for sustainable growth

12.00 - 12.30

The Data Journey as an Equipment Manufacturer



Axel Fischer | Managing Director, Wacker Neuson DE
Wacker Neuson is a huge global player in construction equipment

Axel will share his experiences on his journey towards development and services in compact equipment

12.30 - 14.00

Networking Lunch

14.00 - 14.30

How to Accelerate the Digital Adoption in Europe



Riccardo Viaggi | Secretary General, CECE
CECE represents the European construction equipment industries

CECE works to advance the digitization of the construction industry. An international perspective of the policy aspects of telematics, data usage, etc.

14.30 - 15.30

Panel Discussion: How Machine Data is Adding Value Across the Company Value Chain

15.30 - 16.00

Wrap-up

